



ORIGO

textures inspired by nomadic lands

Cristiana Masi
Italian Trend for Wall

ORIGO

Textures inspired by nomadic lands

Nasce dal fascino silenzioso delle terre nomadi, dove la materia racconta il tempo, la luce scolpisce le superfici e ogni texture custodisce la memoria del paesaggio. ORIGO è una collezione di carta da parati che interpreta l'essenza più autentica dei materiali naturali attraverso un linguaggio sofisticato e contemporaneo.

Le superfici si vestono di effetti murali, trame tessili, velature minerali e venature lignee, in un equilibrio armonioso tra artigianalità e ricerca estetica. Ispirata ai paesaggi del Mediterraneo più essenziale, dune mosse dal vento, architetture in terra cruda, intonaci consumati dal sole, fiore naturali e pigmenti polverosi, la collezione traduce emozioni tattili e atmosfere rarefatte in una proposta decorativa elegante e senza tempo. Le tonalità calde e desaturate, le sfumature morbide e le texture materiche creano ambienti avvolgenti, intimi, profondamente sensoriali. Ogni disegno è pensato come una superficie viva: discreta ma intensa, minimale ma ricca di profondità. Con Origo, Cristiana Masi firma per Parato una collezione che celebra la bellezza imperfetta della natura e il lusso autentico della materia.

Un viaggio visivo e tattile tra terra, luce e memoria, dove il décor diventa atmosfera.

Born from the silent charm of nomadic lands, where materials tell the story of time, light sculpts surfaces, and every texture preserves the memory of the landscape. ORIGO is a wallcovering collection that interprets the most authentic essence of natural materials through a sophisticated and contemporary language.

The surfaces are dressed with plaster effects, textile textures, mineral washes, and wood grains, in a harmonious balance between craftsmanship and aesthetic research. Inspired by the most essential Mediterranean landscapes wind-shaped dunes, earthen architecture, sun-worn plaster, natural fibers, and powdery pigments the collection translates tactile emotions and rarefied atmospheres into an elegant and timeless decorative proposal. Warm and desaturated tones, soft shades, and textured surfaces create welcoming, intimate, and deeply sensory interiors. Each design is conceived as a living surface: understated yet intense, minimal yet rich in depth.

With Origo, Cristiana Masi signs for Parato a collection that celebrates the imperfect beauty of nature and the authentic luxury of material. A visual and tactile journey through earth, light, and memory, where décor becomes atmosphere.





TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

offset match 53 cm - 20,86 inches



Lignum 9531



Lignum 9533



Lignum 9534



Lignum 9536



Lignum 9537

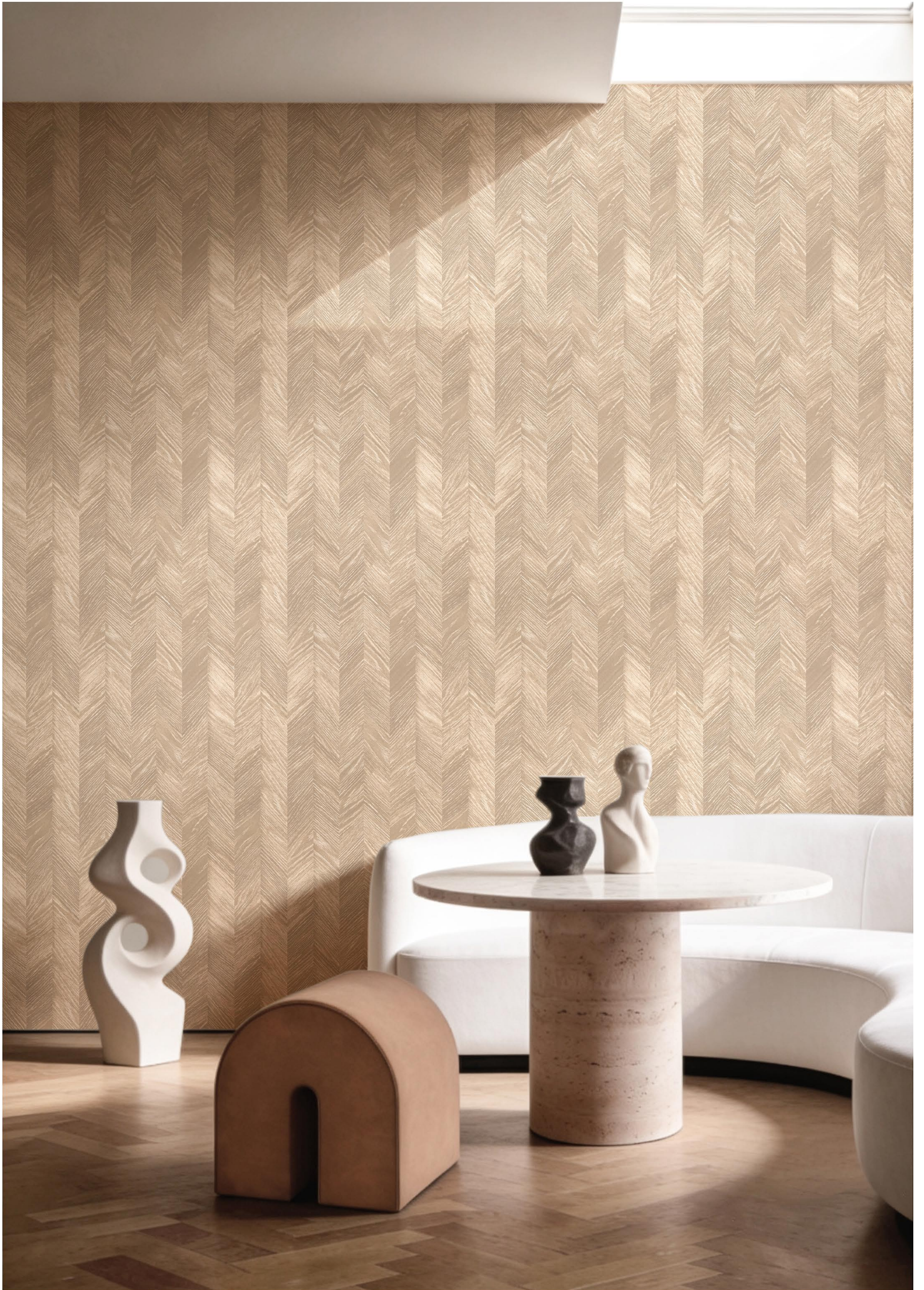


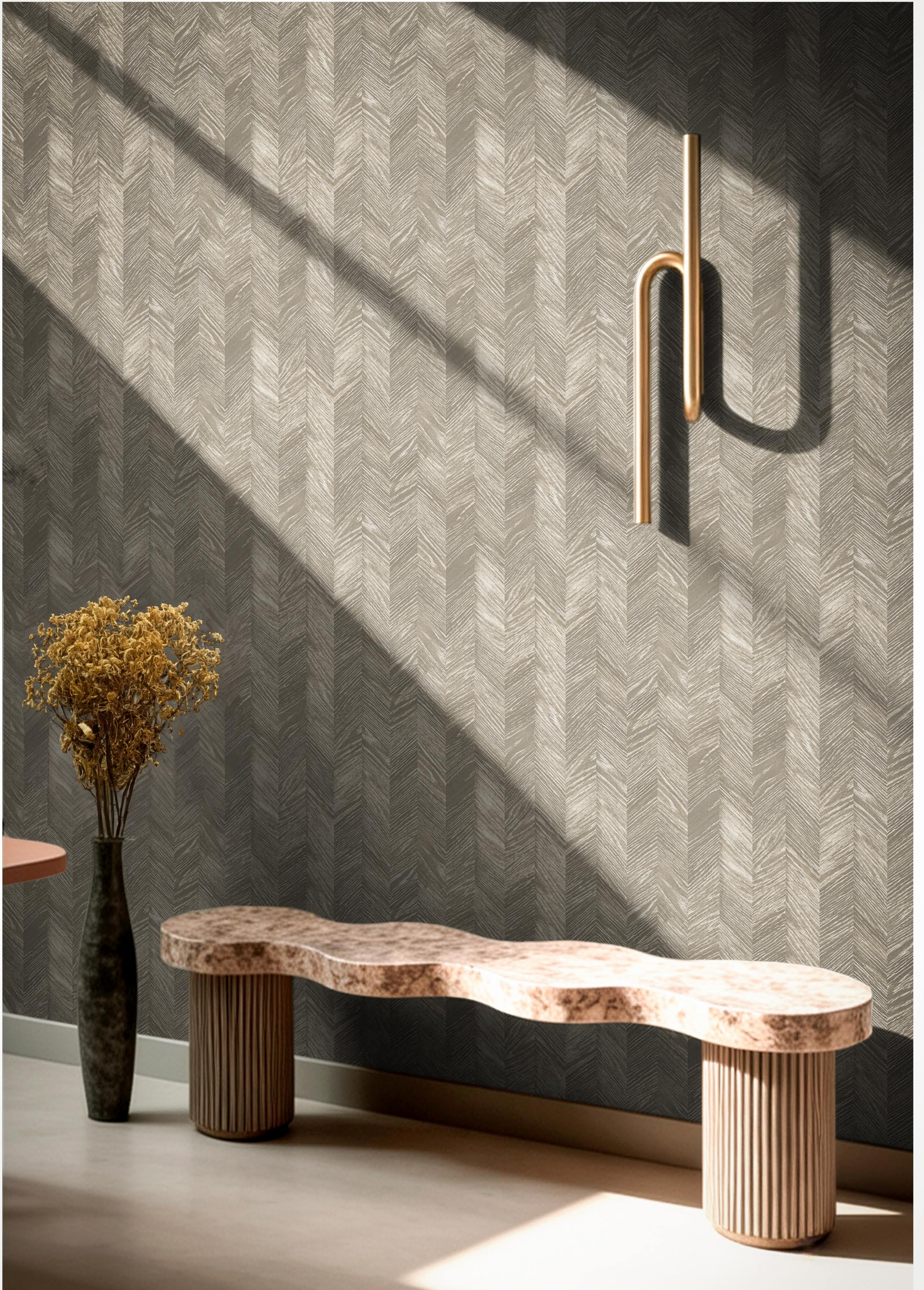
Lignum 9538



Lignum 9539







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

offset match 32 cm - 12,6 inches



Oasi 9500



Oasi 9501



Oasi 9502



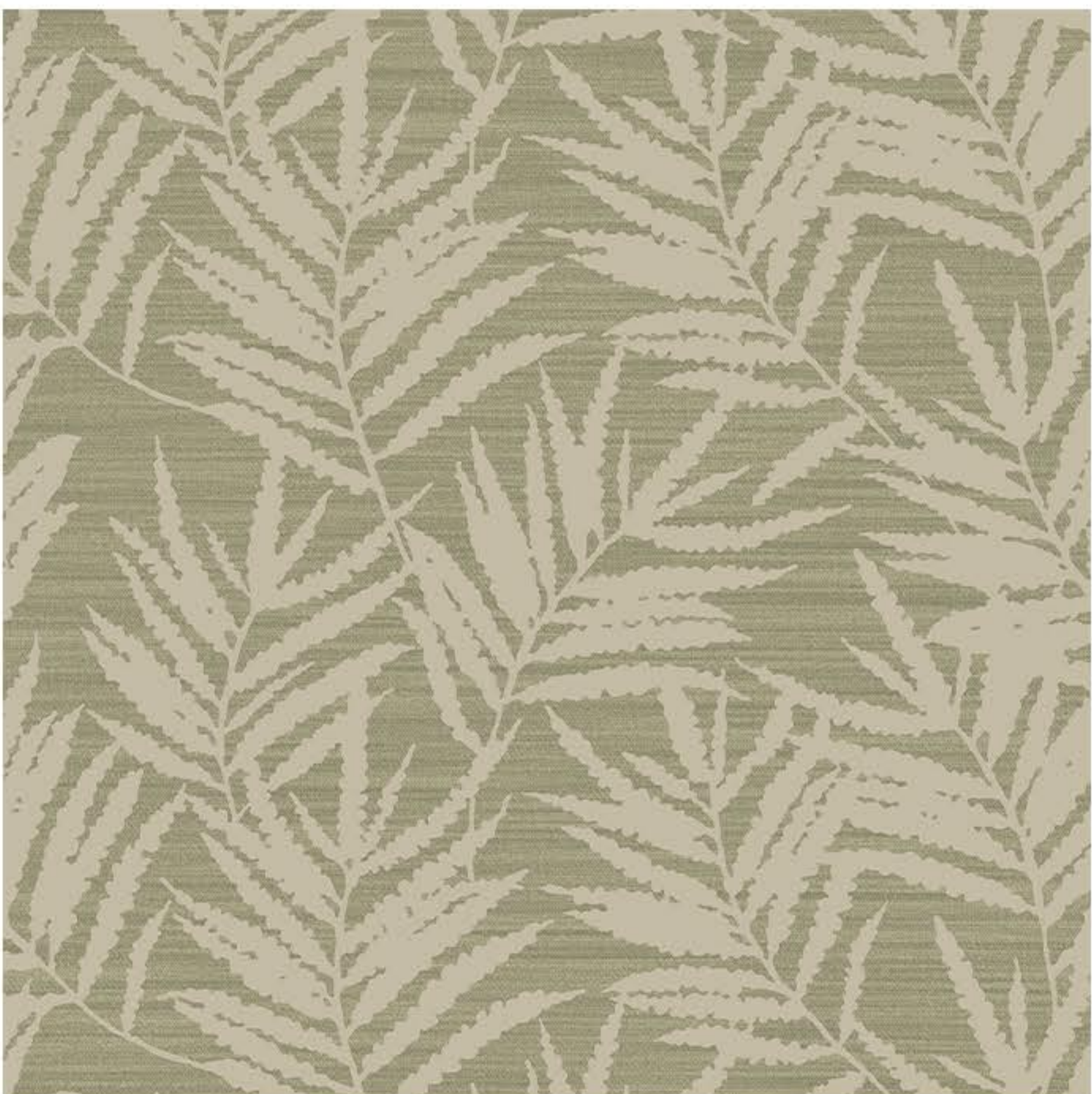
Oasi 9503



Oasi 9505



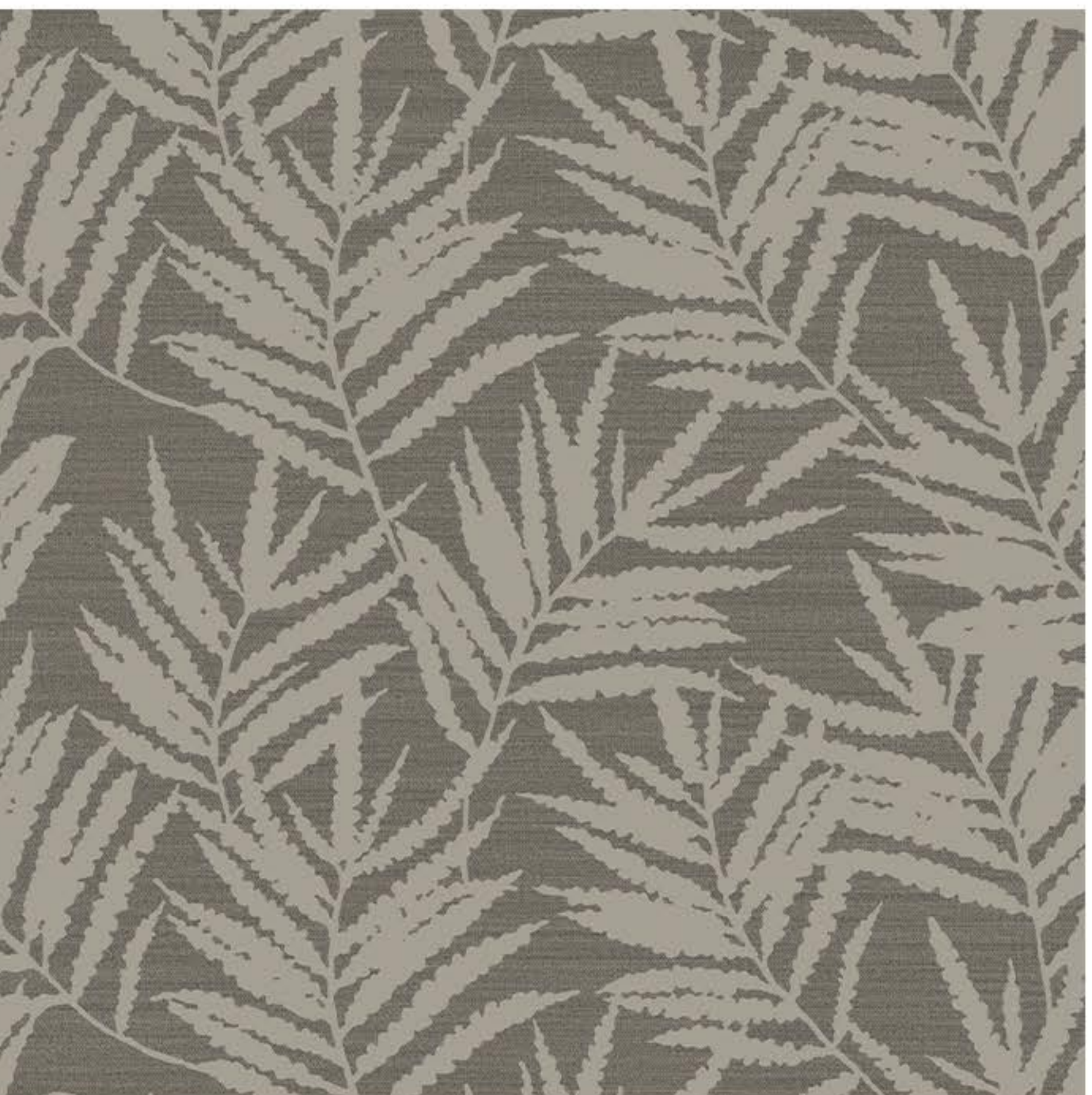
Oasi 9506



Oasi 9507



Oasi 9508



Oasi 9509







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

straight match 53 cm - 20,86 inches



Textura **9520**



Textura **9521**



Textura **9522**



Textura **9525**



Textura **9526**



Textura **9527**



Textura **9528**



Textura **9529**







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

offset match 53 cm - 20,86 inches



Calce **9550**



Calce **9551**



Calce **9552**



Calce **9553**



Calce **9555**



Calce **9557**



Calce **9558**



Calce **9559**







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

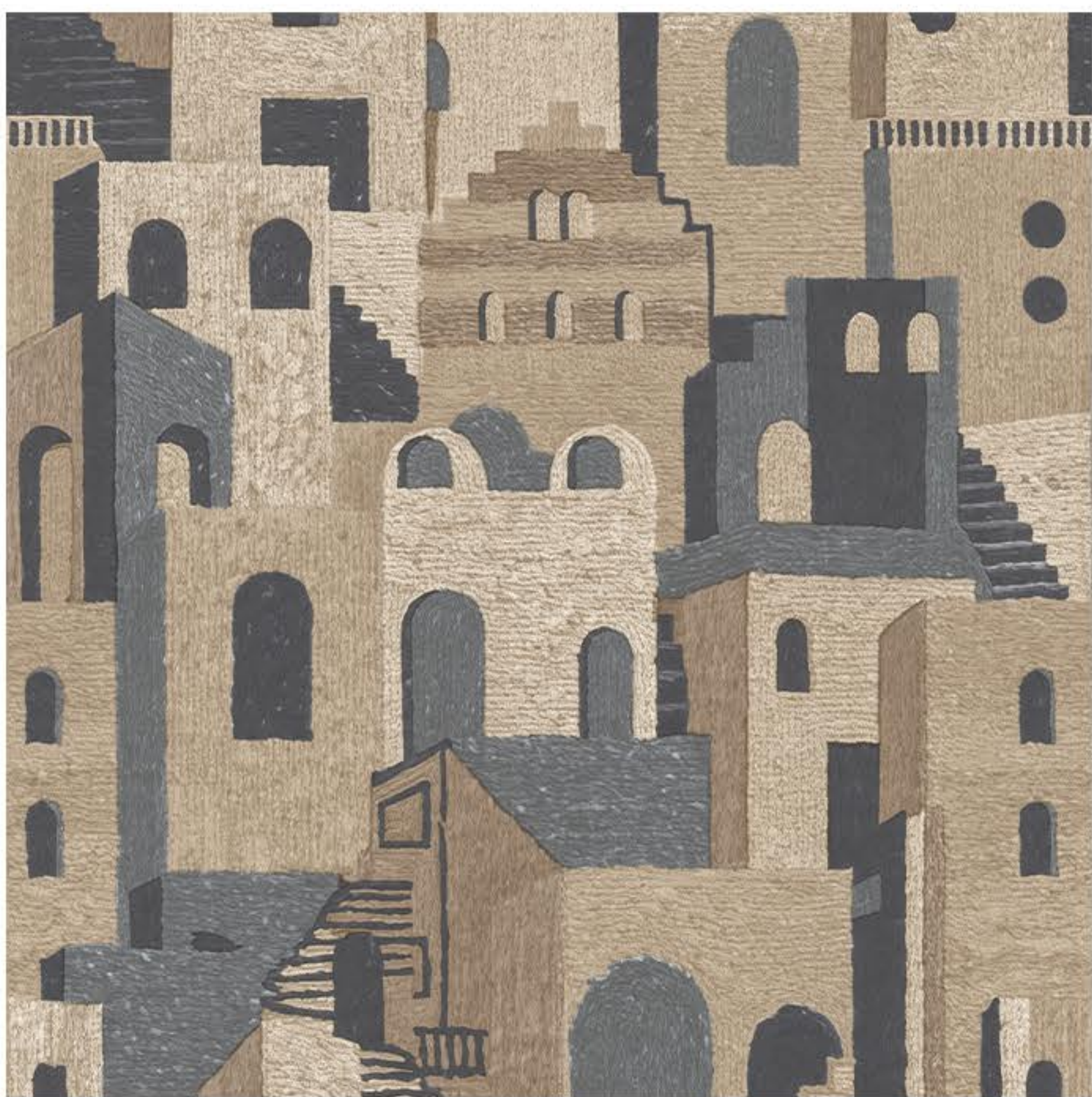
straight match 64 cm - 25,19inches



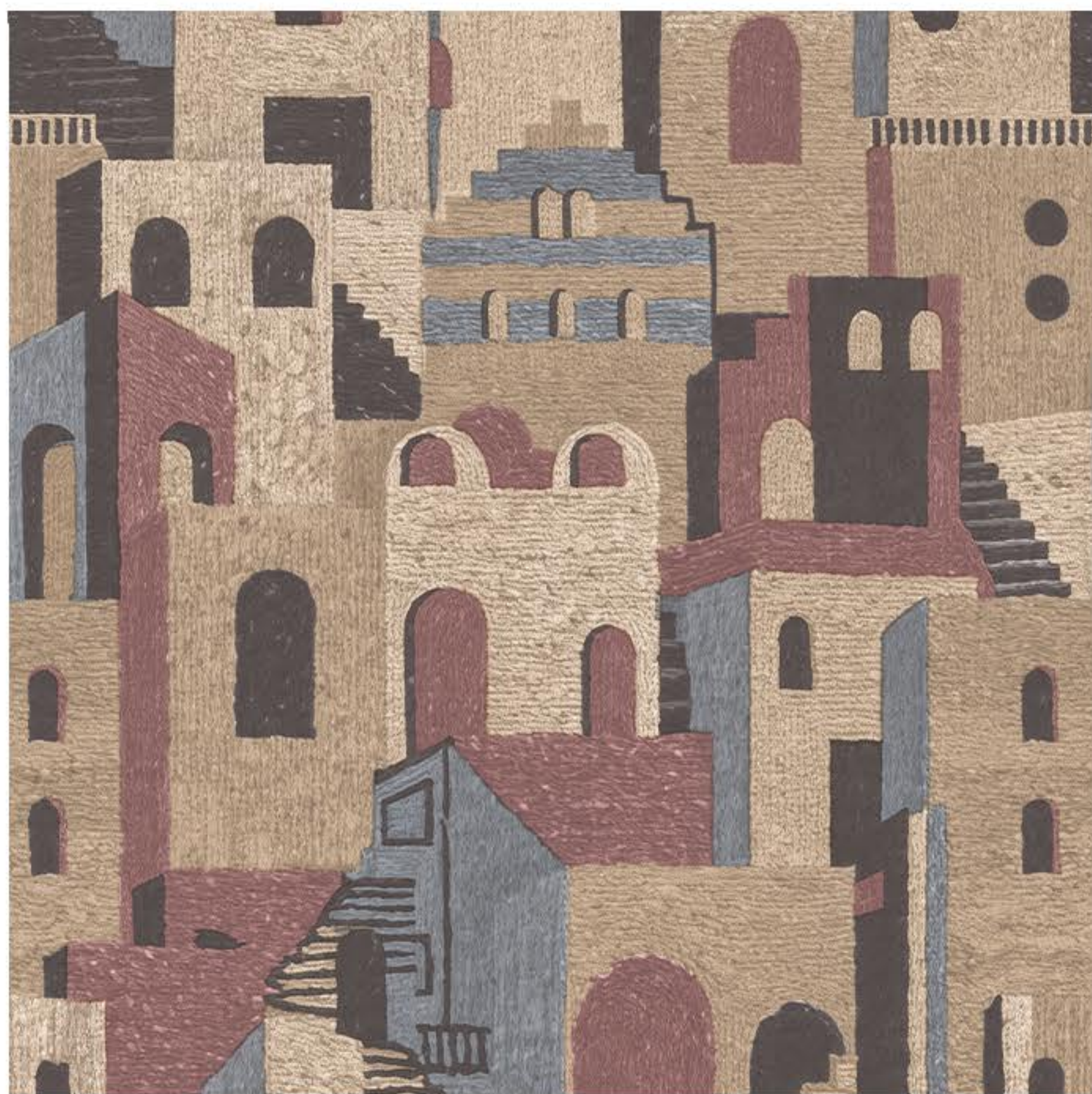
Terranea 9512



Terranea 9515



Terranea 9516



Terranea 9518



Terranea 9519







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

offset match 53 cm - 20,86 inches



Materia **9560**



Materia **9562**



Materia **9563**



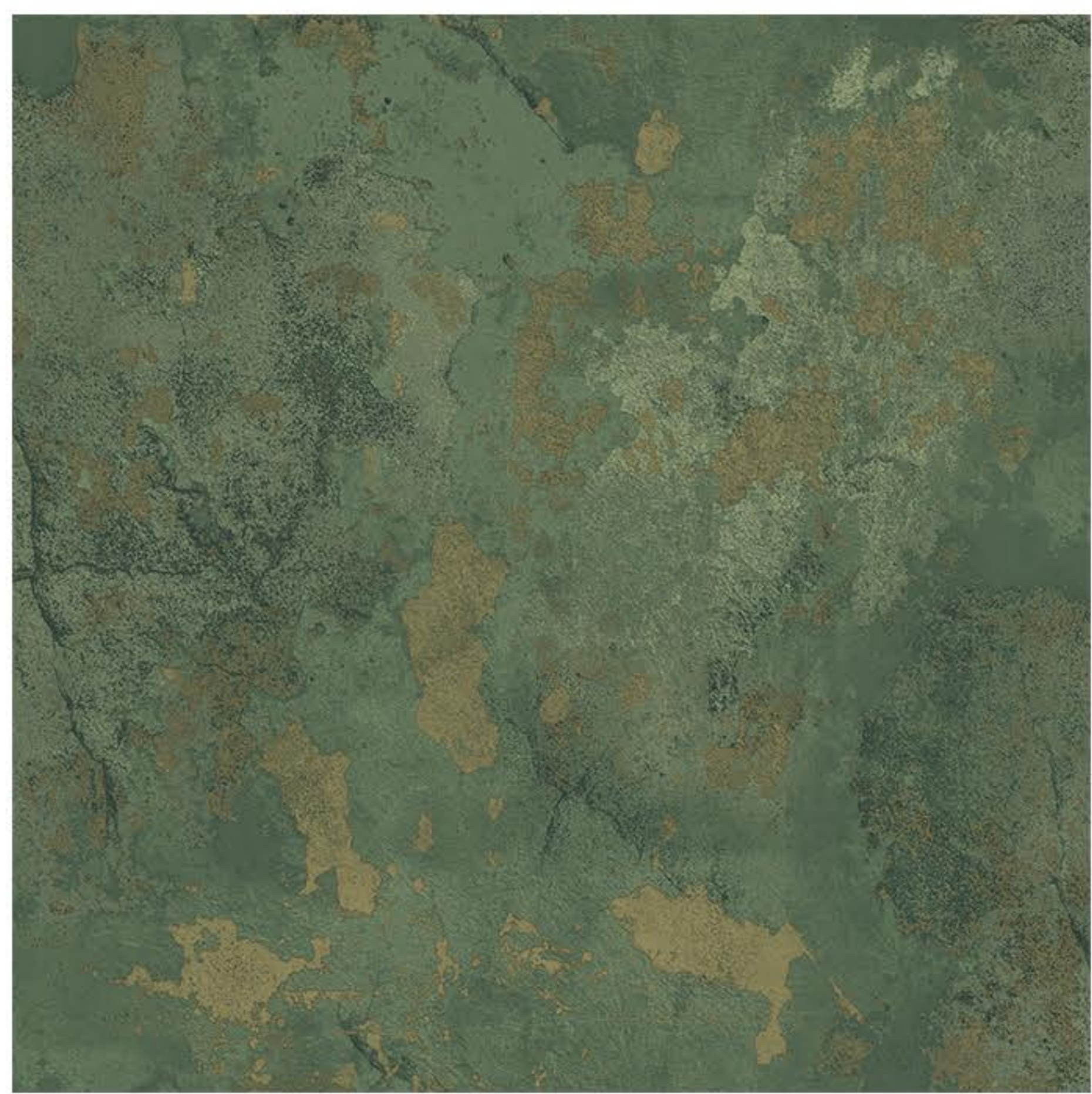
Materia **9564**



Materia **9565**



Materia **9566**



Materia **9567**



Materia **9568**



Materia **9569**







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

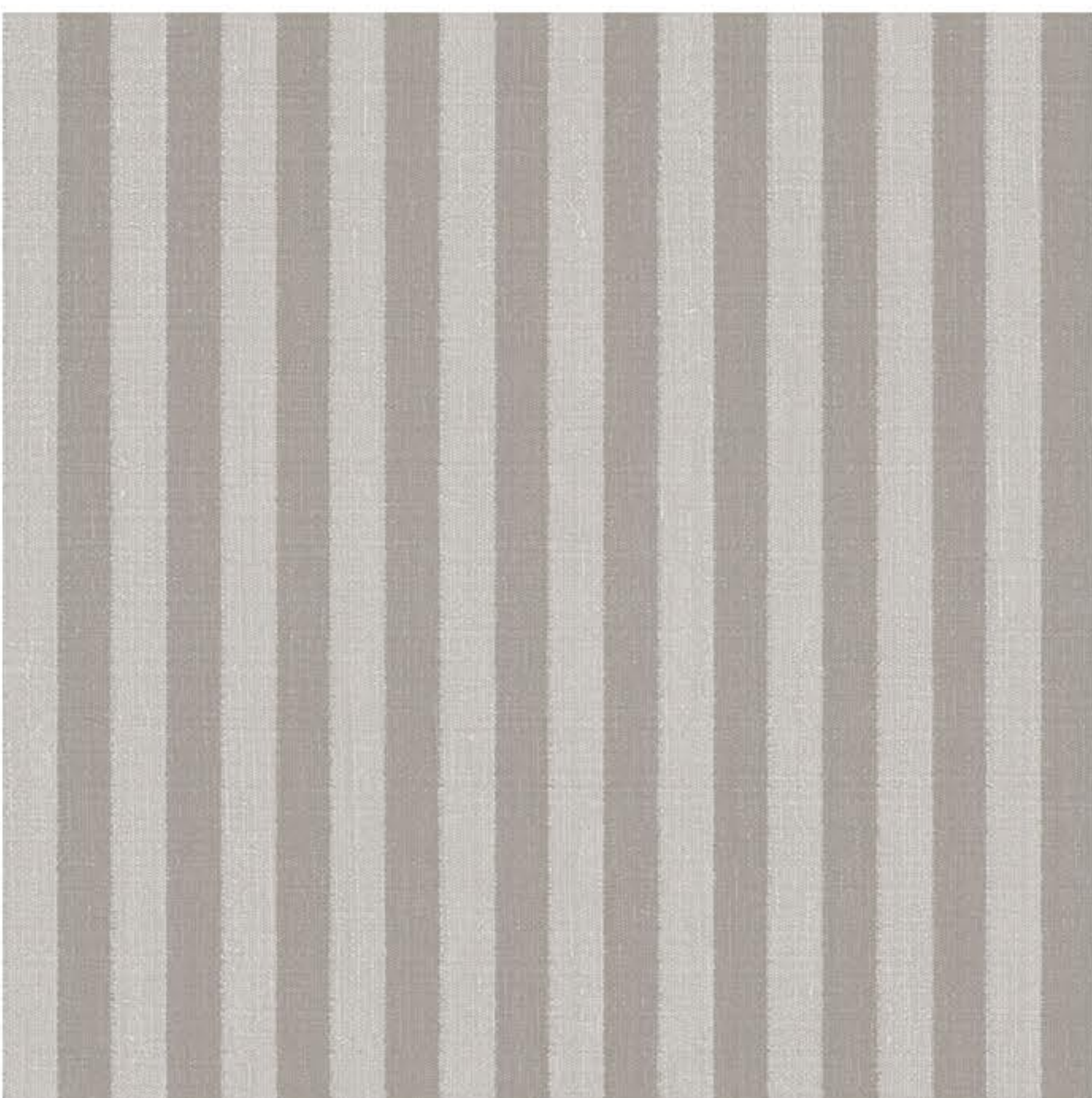
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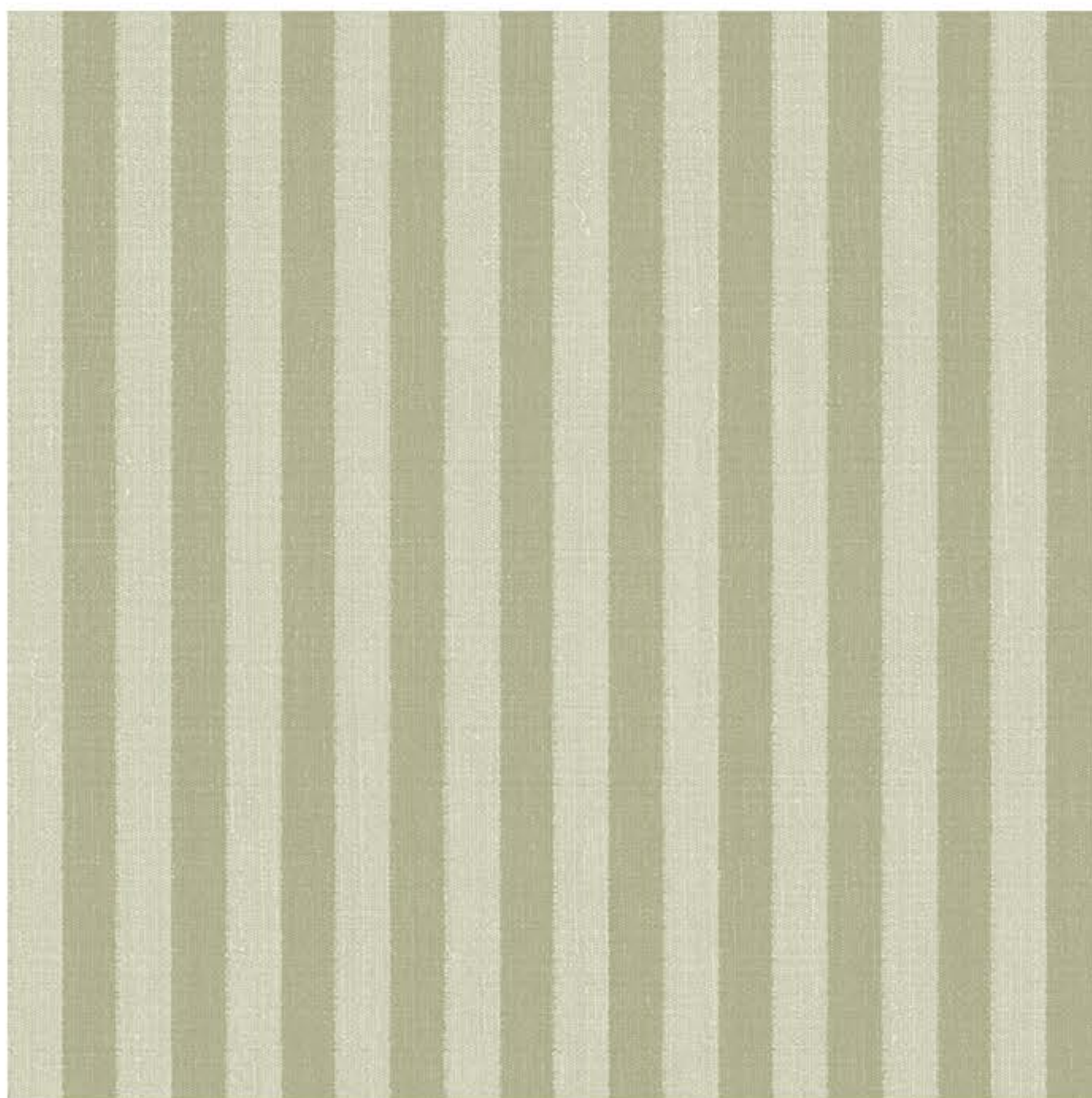
Filum 9540



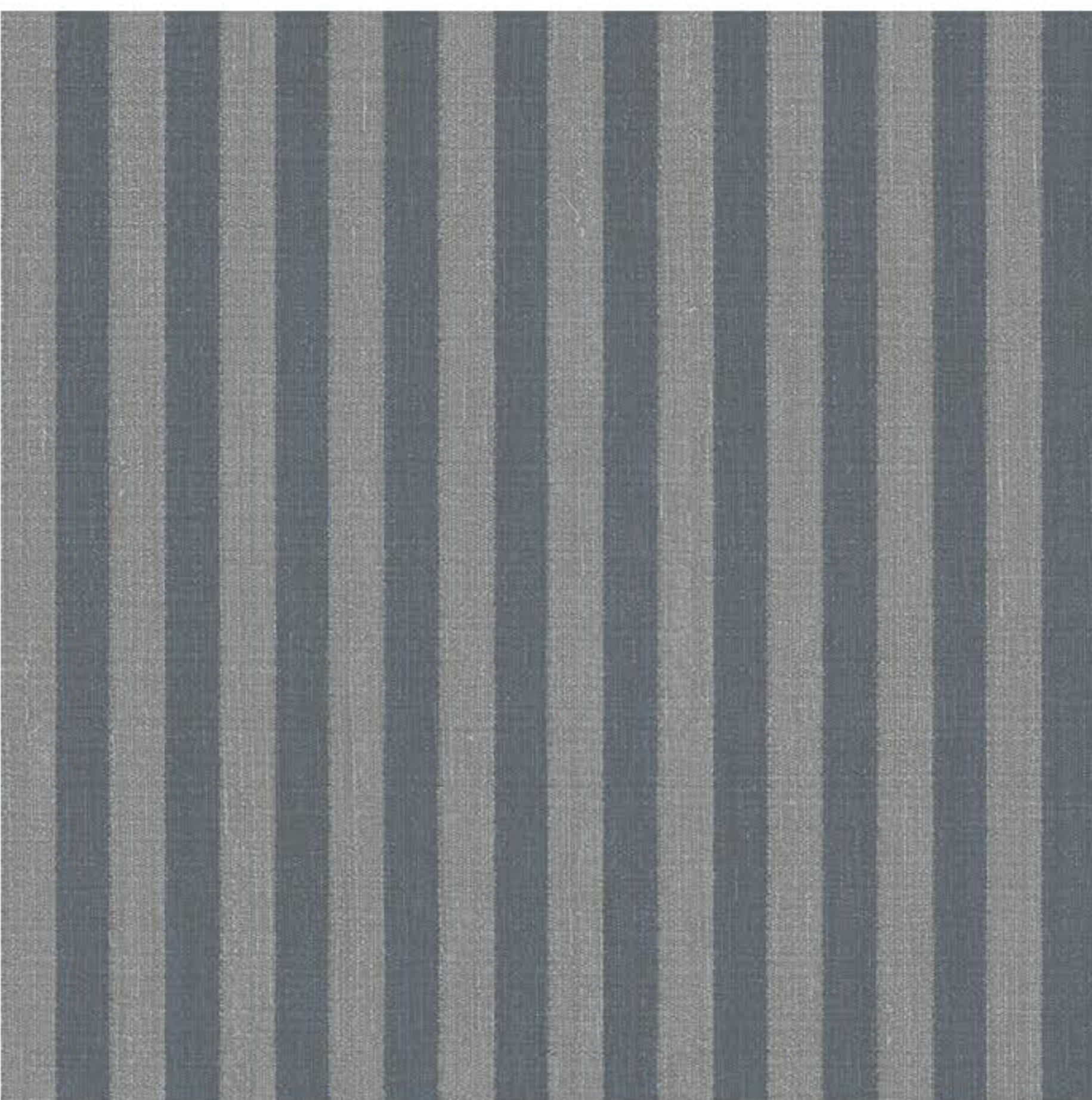
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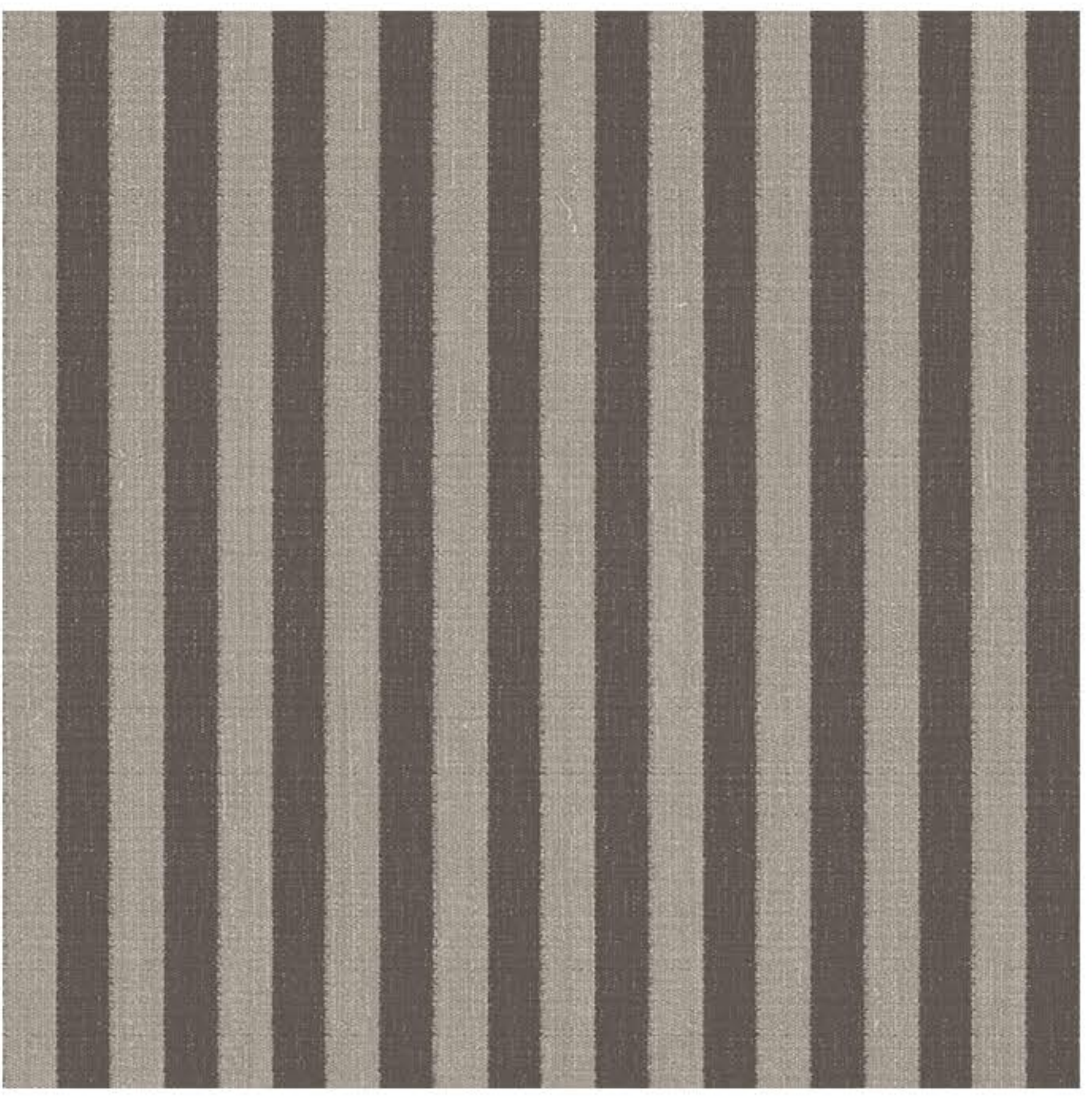
Filum 9543



Filum 9545



Filum 9548



Filum 9549







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

offset match 53 cm - 20,86 inches



Velum **9571**



Velum **9572**



Velum **9573**



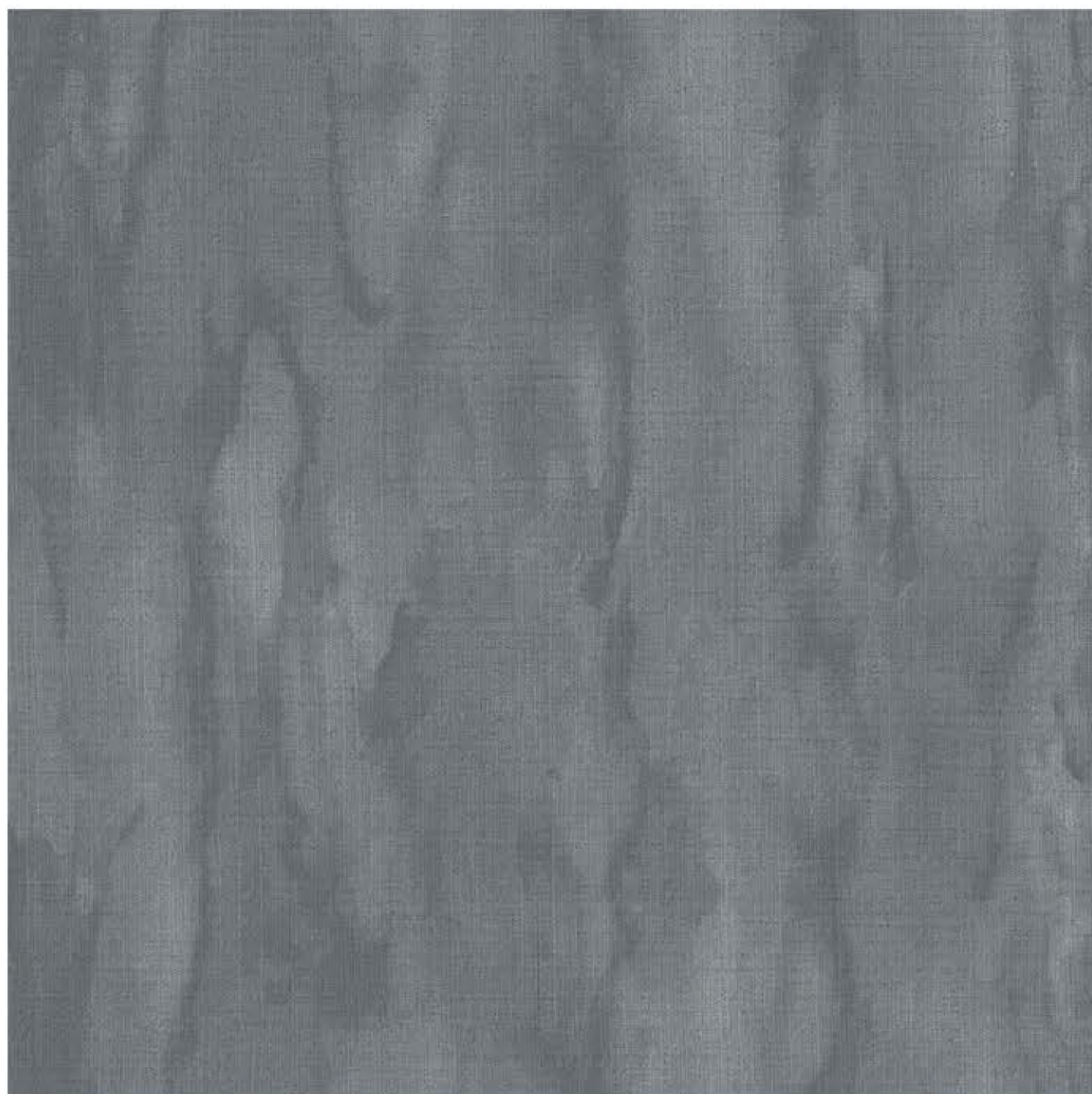
Velum **9574**



Velum **9575**



Velum **9576**



Velum **9578**



Velum **9579**







TECHNICAL COMPOSITION

TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

offset match 53 cm - 20,86 inches



Cortex **9582**



Cortex **9583**



Cortex **9585**



Cortex **9588**



Cortex **9589**







TECHNICAL COMPOSITION

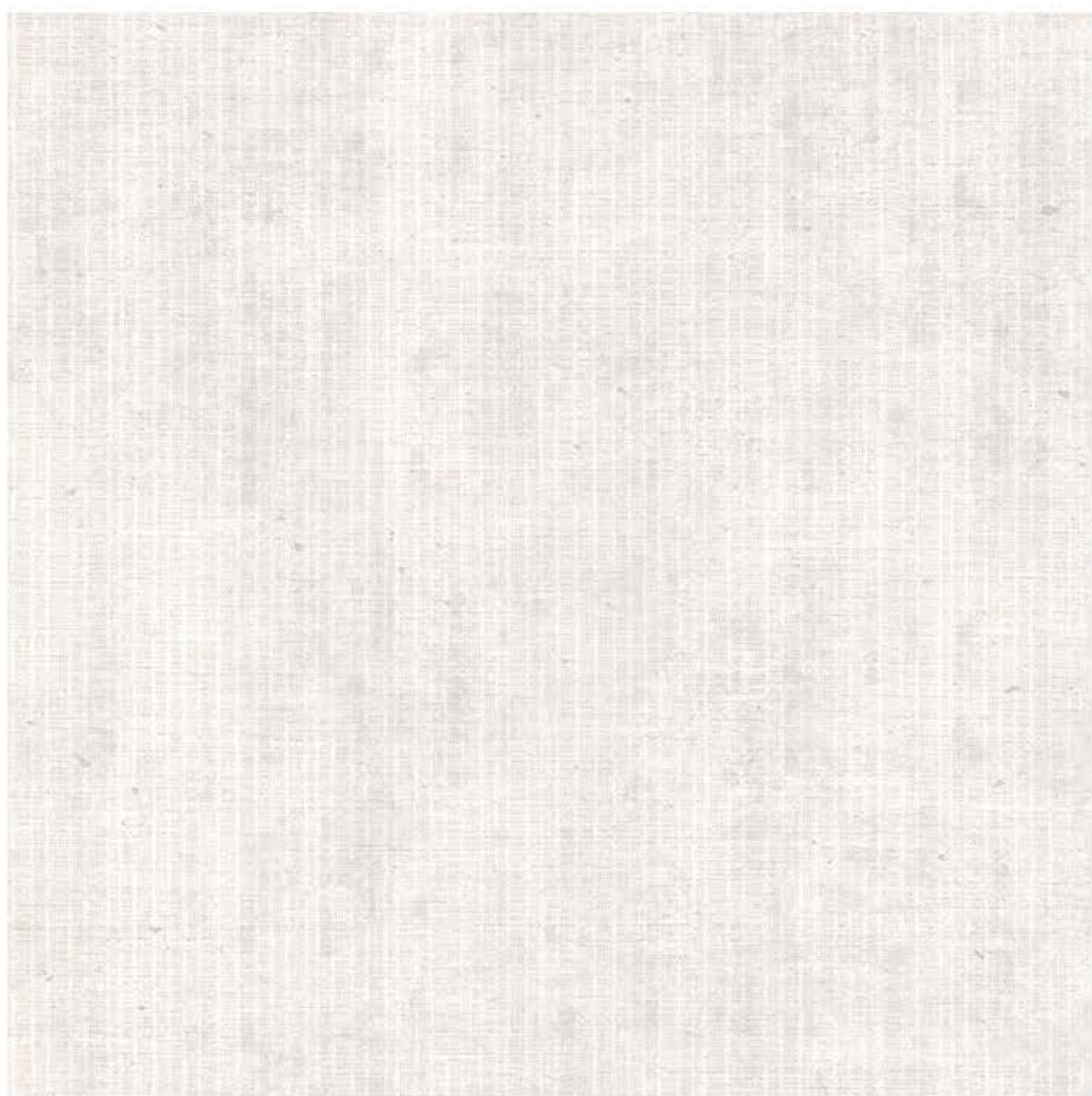
TNT - Vinyl

DESIGN WIDTH

53 cm - 20,86 inches

DESIGN REPEAT

offset match 53 cm - 20,86 inches



Polvere **9590**



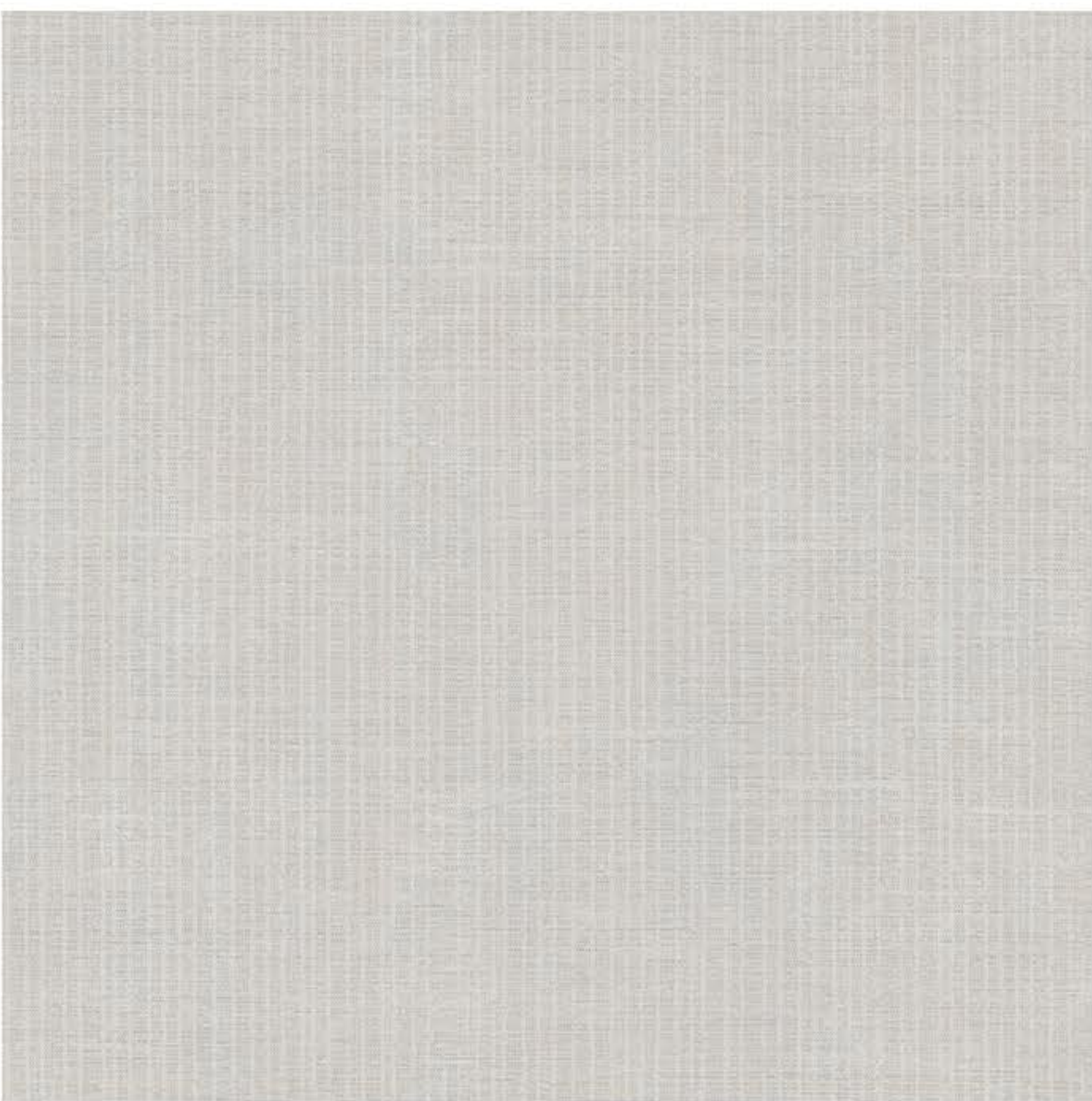
Polvere **9591**



Polvere **9592**



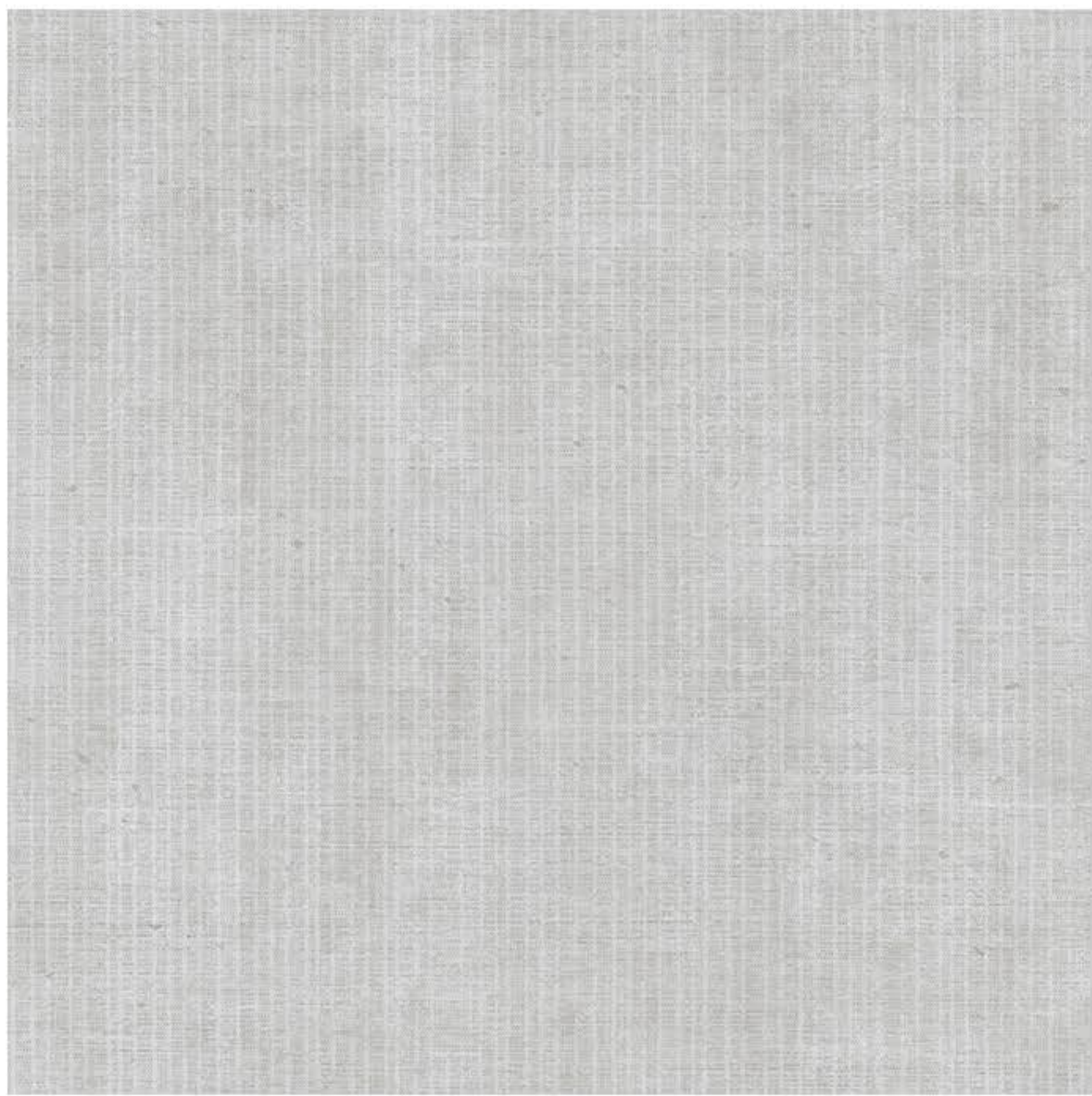
Polvere **9593**



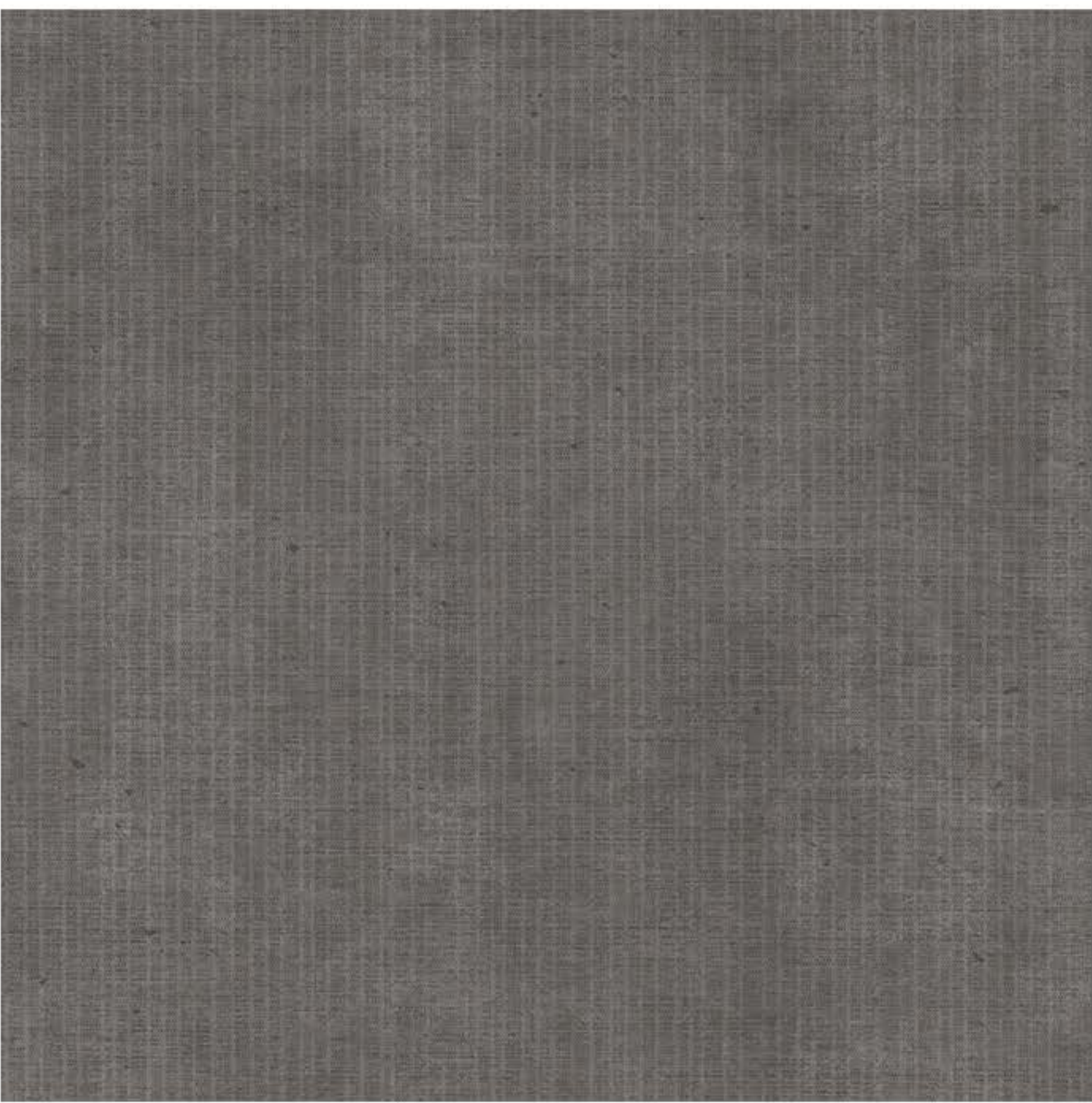
Polvere **9594**



Polvere **9595**



Polvere **9596**



Polvere **9599**









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CERTIFICAZIONI



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